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CTA EXPO

CHICAGO | NEW YORK



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CTA EXPO 2010

NOVEMBER 3, 2010

CHICAGO, IL



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CTA EXPO - CHICAGO - PROGRAM

Sponsored by Trading Technologies

NOVEMBER 2, 2010

4:30 – 6:00 JOINT NIBA/CTAEXPO COCKTAIL PARTY (Sponsored by Telvent DTN)

NOVEMBER 3, 2010

8:00 – 9:00 CONTINENTAL BREAKFAST (Sponsored by DMAXX)

8:45 – 9:00 WELCOMING REMARKS (Sponsored by Barclay Hedge Ltd.)
Frank Pusateri (Adirondack Portfolio Inc.) & Bucky Isaacson (Future Funding Consultants)

9:00 – 9:30 MARKETING IN EUROPE (Sponsored by Horizon Cash Management LLC)
Cecilia Mortimore (Credit-Suisse Securities (USA) LLC)

9:30 – 10:00 INSTITUTIONAL MARKETING (Sponsored by Mallon, PC)
Laurie Posner (PNC Capital Advisors)

10:00 – 10:30 COFFEE BREAK (Sponsored by Firm 58, Inc)

10:30 – 11:00 MANAGER SELECTION AND PORTFOLIO CREATION AT A FUND OF FUNDS
(Sponsored by Ruddy Law Office, PLLC)
Speaker To Be Confirmed (The Kenmar Group)

11:00 – 12:00 INNOVATIONS IN INVESTMENT PRODUCTS AND MARKETING EXCHANGE TRADED FUNDS
Moderator: Mark Omens (CME Group) (Sponsored by Michael Coglianese CPA, PC)

Exchange Traded Funds:
Tim Pickering – Auspice Capital Advisors Ltd

Product Structuring and Marketing to The Broker Dealer Community:
Michael Tannenbaum – Tannenbaum Helpen Syracuse and Hirschtritt

The Mutual Fund Alternative:
Andrew Rogers – Gemini Fund Services

12:00 – 12:45 LUNCH (Sponsored by ICE)

12:45 - 1:30 KEYNOTE SPEAKER (Sponsored by Dorman Trading)
Suk Kim (President and CEO, Samsung Asset Management Company LTD)

1:30 – 2:00 MARKETING EMERGING CTAs (Sponsored by Interactive Data)
Brad Cole (Cole Partners)

2:00 – 2:30 GENERATE A POSITIVE IMPACT WITH YOUR MARKETING MATERIALS (Sponsored by TraderView)
Kristin Fox (FoxInspires LLC)

2:30 – 3:00 COFFEE BREAK (Sponsored by NYSE LIFFE US)

3:00 – 3:30 INTERNET SOCIAL NETWORKING (Sponsored by Arthur Bell, Certified Public Accountants)
Bart Mallon (Mallon, PC)

3:30 – 4:00 INTERNET PUBLISHING AND MARKETING (Sponsored by CCS Financial Services, Inc.)
John Lothian (John Lothian Newsletter)

4:00 – 4:30 MANAGED FUTURES – YESTERDAY AND TODAY (Sponsored by Woodfield Fund Administration LLC)
Leon and Joy Rose

4:30 – 6:00 COCKTAIL PARTY

REGISTER AT CTAEXPO.NET

CTAEXPO continues to offer free advance registrations to Professional Money Raisers, Asset Allocators and Clients. Register online or obtain additional information at www.ctaexpo.net.

CTA EXPO LOCATION

THE EMBASSY SUITES CHICAGO

Downtown/Lakefront

511 North Columbus Drive
Chicago, IL 60611

Intersection of Illinois and Columbus



Futures marketing by gate 39 media

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